



HEWESCOMMUNICATIONS OUR TEAM

Since 1993, New York City-based Hewes Communications has provided media-relations services and communications consulting to some of the world's leading investment managers.

In a business driven by ideas and maintained by trust, reputation provides a durable competitive advantage. We assist our clients in establishing a presence in the investment media to build that reputation over the long term to reach institutional investors, financial advisors and the broad investing public.

Please contact us to learn more about our approach to media relations and the outstanding investors we're proud to represent.

TUCKER HEWES // **Principal and Founder**



Tucker Hewes founded Hewes Communications in 1992 as a communications firm that specializes in media relations for the investment management industry. He has 27 years of experience working in business and financial public relations, and has represented numerous institutional asset management and mutual fund firms, brokerage houses, financial exchanges, law firms and public companies.

Mr. Hewes graduated from Connecticut College with a B.A. in English. He has lectured on media issues at seminars and universities, including the University of California at Santa Barbara and Rutgers University, and has spoken on media relations in the money management industry at Schwab Institutional's annual conference for financial advisors. Mr. Hewes is a member of the Alpha Group. He is President of the Bermuda Fine Arts Foundation.

Tucker Hewes • tel. +212 207-9451 • tucker@hewescomm.com

TONY DENNINGER // **Principal**



Tony Denninger joined Hewes Communications in 1994 after a two-year term in the Budapest office of Burson-Marsteller, a communications subsidiary of Young & Rubicam. There he worked primarily for multinational companies attempting to establish a presence in Eastern Europe for the first time.

In his nearly 20 years at Hewes, Mr. Denninger has worked with all of Hewes' clients with a special focus on applying his extensive knowledge of the financial media landscape. Mr. Denninger focuses on developing tailored strategic media campaigns, using his extensive knowledge of financial media to develop opportunities that engage with the retail, advisor and institutional channels. He also oversees Hewes' media monitoring processes and traffic flow. His expertise is in business and financial media relations and information systems management.

Mr. Denninger graduated cum laude with a B.A. from Harvard University, where his studies were focused on writing, computer science and economics.

Tony Denninger • tel. +212 207-9452 • tony@hewescomm.com

HOWARD MONAGHAN // Principal



Howard Monaghan joined Hewes Communications in 1997 following eight years with Société Générale Asset Management (then the advisor to the First Eagle SoGen Funds), where he served as assistant vice president and director of communications. In this role, he led the organization's media relations efforts, working primarily with SoGen president and chief investment officer Jean-Marie Eveillard, and supervised all shareholder communications, including communications with the brokerage community and financial advisors.

Mr. Monaghan has extensive experience in utilizing a strong national media relations program to build a broad shareholder base and raise assets under management. His expertise also extends to client service for institutional separate accounts, marketing to the broker/dealer audience, and regulatory issues affecting communications in the asset management industry.

Mr. Monaghan earned his B.A. in English and creative writing from Ohio University.

Howard Monaghan • tel. +212 207-9453 • howard@hewescomm.com

TYLER BRADFORD // Vice President



Tyler Bradford joined Hewes Communications in 2008 following six years at Intermarket Communications and Makovsky & Co. in New York City, where he focused on financial services public relations. In these roles, he worked with a broad array of financial services companies, including investment banks, asset management firms, trading platforms, financial indexes and exchanges. Mr. Bradford's expertise is in financial media relations, social media, and other evolving distribution channels utilized by asset management firms to reach financial advisors, institutional investors and retail audiences.

Mr. Bradford earned his B.A. in Communications from Boston College.

Tyler Bradford • tel. +212 207-9454 • tyler@hewescomm.com

STEVE SCHAEFER // Vice President



Steve Schaefer joined Hewes Communications in 2017, after 10 years as an editor and reporter at Forbes Magazine. His specialties include content creation and optimization in the investing industries, media training and financial communications.

As senior editor at Forbes, Mr. Schaefer oversaw projects including the Forbes list of America's Top Wealth Managers, Global Game Changers, The Global 2000 list of the World's Largest Public Companies. His magazine profiles included the May 2016 cover story on Blackstone Group co-founder and CEO Stephen Schwarzman.

Mr. Schaefer graduated from the S.I. Newhouse School of Public Communications at Syracuse University with a bachelor of arts degree in Magazine Journalism.

Steve Schaefer • tel. +212 207-9456 • steve@hewescomm.com



HEWES COMMUNICATIONS
1270 Ave of the Americas
New York, New York 10020
T: +1 212 207-9450
F: +1 212 207-9475
info@hewescomm.com

www.twitter.com/hewescomm